

# The Largest Web Services, Java, XML and .NET Conference & Expo in the World!

- ✓ **Over 60** Information-packed sessions
- ✓ **The Largest** vendor showcase focusing on Web Services, Java, XML, and .NET Technologies
- ✓ **Free** Security Roundtable
- ✓ **Free** Birds-of-a-Feather Lounge
- ✓ **Free** Case Studies
- ✓ **Free** Expo Hall Product Demonstrations  
Keep up with the newest products

<b>EXPO HOURS:</b>		Use this Expo Pass to Register <b>FREE!</b> Onsite Expo Hall Registration is \$75
Tuesday, June 25	11:00 a.m. – 5:00 p.m.	
Wednesday, June 26	11:00 a.m. – 5:00 p.m.	
Thursday, June 27	11:00 a.m. – 4:00 p.m.	

**Meet the New Editors of XML-Journal**  
 June 25th at 5:00 p.m. immediately following the  
 WSJ Readers' Choice Awards

**Who Should Attend:**  
 Developers  
 Architects  
 Programmers  
 Senior IT Management/C Level Executives  
 i-Technology Professionals

**FREE FREE FREE FREE FREE FREE**  
 Attend TECHXNY/PC EXPO with your registration

**TECHXNY** **PC XPO**

INTRODUCING  
 THIS YEAR  
**.NET**  
 TRACK

## The Future of Enterprise Computing



135 Chestnut Ridge Road  
 Montvale, NJ 07645  
**Expo: June 25-27, 2002**  
 Jacob Javits Convention Center  
 New York City, NY

**FREE EXPO PASS**

- Platinum: IONA
- Gold: bea
- Corporate: webMethods, PolarLake, Borland, hp, em1 sp, PointBase, Altaworks
- Media: JAVA SOURCE, WebServices, .NETJournal, GCE Advisor, HSP STREET, WebLogic, wireless, XMLJOURNAL, WebSphere, SAMS, ASP STREET, SD Times, OASIS, XML.BMG, WROCK, XML.FINIXES.COM, Webservices.org, Java Skyline, Federal Computer Week, Jert, WebServicesMail, COLDFUSION
- Platinum: TogetherSoft
- Gold: ADOS
- Corporate: Actional, SilverStream, SYBASE, Education: Sun, Borland, MERANT, PointBase, Altaworks, em1 sp, ASP STREET, WebServices, .NETJournal, WebLogic, GCE Advisor, CONFUSION
- Media: XML.BMG, OASIS, XML.FINIXES.COM, WebServices, .NETJournal, WebLogic, GCE Advisor, CONFUSION
- Platinum: Sun



**JACOB K. JAVITS  
 CONVENTION CENTER**  
 New York, NY

**\$75 Value**

**Announcing WINNERS**

**WSJ READERS' CHOICE AWARD**

JUNE 25th at 4:30pm  
 Expo Hall



- Platinum: IONA
- Gold: bea, TogetherSoft, ADOS
- Silver: Actional, SilverStream, SYBASE, Education: Sun
- Corporate: webMethods, PolarLake, Borland, hp, MERANT, em1 sp, PointBase, Altaworks
- Media: JAVA SOURCE, WebServices, .NETJournal, GCE Advisor, HSP STREET, WebLogic, wireless, XMLJOURNAL, WebSphere, SAMS, ASP STREET, SD Times, OASIS, XML.BMG, WROCK, XML.FINIXES.COM, Webservices.org, Java Skyline, Federal Computer Week, Jert, WebServicesMail, COLDFUSION

**Register FREE NOW!**

**WIN \$35,000**  
 Luxury Car  
 with a Hole in One  
 Golf Challenge!



**THE LARGEST WEB SERVICES CONFERENCE & EXPO IN THE WORLD!**  
**Conference: June 24-27 Expo: June 25-27**  
**WWW.SYS-CON.COM**

**2002**

**web services EDGE**  
 conference & expo

**JDJEDGE**  
 conference & expo

**XMLEDGE**  
 conference & expo

**FREE EXPO PASS**

# The Educational Value of the Year!



**Free** Case Studies, Roundtables, Birds-of-Feather Lounge and Expo Hall Product Demonstrations



**Notable** Keynote and Keynote Panel Presentations open to all attendees



**Over 60** Information-packed Conference sessions organized into five tracks: Web Services, Java, XML, .NET and IT Strategy

## EXHIBITORS AS OF APRIL 25, 2002

- Actional
- ADOS
- Altaworks
- Altio
- Altova
- ASPstreet.com
- ATG
- Attachmate
- BEA Systems
- BEA Partner Pavilion
- BEA WebLogic Developer's Journal
- Blaze Advisor from HNC
- Borland
- Bowstreet
- Cape Clear
- CF Advisor
- ColdFusion Developer's Journal
- Compuware
- Connotate
- EvolveWare
- eXcelon
- Fresher
- FullTilt
- Hewlett-Packard
- HIT Software
- HSPstreet.com
- Internet Wire
- IONA
- JCert
- Java Developer's Journal
- Java Skyline
- Kenamea
- KeyLabs
- Learning Patterns
- LogicLibrary
- MERANT
- Metaserver
- Miracle Software Systems
- Mutek
- .NET Programmer's Journal
- OASIS
- Objectbuilders
- Plumtree
- PointBase
- PolarLake
- Rational Software
- Report Mill
- Sams Publishing
- SD Times
- SEAGULL
- Serena Software
- SilverStream
- Sitraka
- Sonic Software
- SpiritSoft
- Stonewater Systems
- Sybase
- SYS-CON Media
- Talking Blocks
- TogetherSoft Corporation
- Trivera Technologies
- Vordel
- Wakesoft
- webMethods
- WebPutty
- Web Services Journal
- Web Services Mall
- WebServices.org
- WebSphere Developer's Journal
- WEST Global
- Wireless Business & Technology
- Wrox
- XML Global Technologies
- XML-Journal
- XML.org
- XML Times.com



# FREE EXPO PASS

## \$75 Value

Complete and return this form to receive FREE admission to the Expo and all Free Show Features. After June 14, 2002, bring this pass onsite for Free admission. Please print clearly (photocopy for additional registrants).

### YOUR INFORMATION (Please Print) Mr. Ms.

First Name \_\_\_\_\_ Last Name \_\_\_\_\_  
 Title \_\_\_\_\_ Company \_\_\_\_\_  
 Street \_\_\_\_\_  
 Mail Stop \_\_\_\_\_  
 City \_\_\_\_\_  
 State \_\_\_\_\_ Zip \_\_\_\_\_ Country \_\_\_\_\_  
 Phone \_\_\_\_\_  
 Fax \_\_\_\_\_ E-mail \_\_\_\_\_

**A. Your Job Title**

CTO, CIO, VP, Chief Architect  
 Software Development Director/Manager/Evangelist  
 IT Director/Manager  
 Project Manager/Project Leader/Group Leader  
 Software Architect/Systems Analyst  
 Application Programmer/Evangelist  
 Database Administrator/Programmer

Software Developer/Systems Integrator/Consultant  
 Web Programmers  
 CEO/COO/President/Chairman/Owner/Partner  
 VP/Director/Manager Marketing, Sales  
 VP/Director/Manager of Product Development  
 General Division Manager/Department Manager  
 Other (please specify) \_\_\_\_\_

**B. Business/Industry**

Computer Software  
 Computer Hardware and Electronics  
 Computer Networking & Telecommunications  
 Internet/Web/E-commerce  
 Consulting & Systems Integrator  
 Financial Services  
 Manufacturing  
 Wholesale/Retail/Distribution  
 Transportation  
 Travel/Hospitality  
 Government/Military/Aerospace

Health Care/Medical  
 Insurance/Legal  
 Education  
 Utilities  
 Architecture/Construction/Real Estate  
 Agriculture  
 Nonprofit/Religious  
 Other (please specify) \_\_\_\_\_

**C. Total Number of Employees at Your Location and Entire Organization (check all that apply):**

10,000 or more	Location 01 <input type="checkbox"/>	Company 01 <input type="checkbox"/>
5,000 - 9,999	02 <input type="checkbox"/>	02 <input type="checkbox"/>
1,000 - 4,999	03 <input type="checkbox"/>	03 <input type="checkbox"/>
500 - 999	04 <input type="checkbox"/>	04 <input type="checkbox"/>
100-499	05 <input type="checkbox"/>	05 <input type="checkbox"/>
100 or less	06 <input type="checkbox"/>	06 <input type="checkbox"/>

**D. Please indicate the value of computer and communications products and services that you recommend, buy, specify or approve over the course of one year:**

<input type="checkbox"/> \$10 million or more	<input type="checkbox"/> \$10,000 - \$99,999
<input type="checkbox"/> \$1 million - \$9.9 million	<input type="checkbox"/> Less than \$10,000
<input type="checkbox"/> \$500,000 - \$999,999	<input type="checkbox"/> Don't know
<input type="checkbox"/> \$100,000 - \$499,999	

**E. What is your company's gross annual revenue?**

<input type="checkbox"/> \$10 billion or more	<input type="checkbox"/> \$1 million - \$9.9 million
<input type="checkbox"/> \$1 billion - \$9.9 billion	<input type="checkbox"/> Less than \$1 million
<input type="checkbox"/> \$100 million - \$999 million	<input type="checkbox"/> Don't know
<input type="checkbox"/> \$10 million - \$99.9 million	

**F. Do you recommend, specify, evaluate, approve or purchase wireless products or services for your organization?**

01  Yes 02  No

**G. Which of the following products, services, and/or technologies do you currently approve, specify or recommend the purchase of?**

<input type="checkbox"/> Application Servers	<input type="checkbox"/> Database Access Tools/JDBC Devices
<input type="checkbox"/> Web Servers	<input type="checkbox"/> Application Integration Tools
<input type="checkbox"/> Server Side Hardware	<input type="checkbox"/> Enterprise Development Tool Suites
<input type="checkbox"/> Client Side Hardware	<input type="checkbox"/> Messaging Tools
<input type="checkbox"/> Wireless Device Hardware	<input type="checkbox"/> Reporting Tools
<input type="checkbox"/> Databases	<input type="checkbox"/> Debugging Tools
<input type="checkbox"/> Java IDEs	<input type="checkbox"/> Virtual Machines
<input type="checkbox"/> Class Libraries	<input type="checkbox"/> Wireless Development Tools
<input type="checkbox"/> Software Testing Tools	<input type="checkbox"/> XML Tools
<input type="checkbox"/> Web Testing Tools	<input type="checkbox"/> Web Services Development Toolkits
<input type="checkbox"/> Modeling Tools	<input type="checkbox"/> Professional Training Services
<input type="checkbox"/> Team Development Tools	<input type="checkbox"/> Other [Please Specify]
<input type="checkbox"/> Installation Tools	
<input type="checkbox"/> Frameworks	



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## Expo Hall Demonstrations June 25-27

Everyone is invited!

Product demonstrations are being repeated each day of the Expo to give attendees maximum opportunity to make time in their packed schedules to hear these informative and valuable presentations.

**SilverStream SILVER SPONSOR**

■ 1:30 P.M. – 2:15 P.M.

SilverStream Presentation Building Real World Web Services Applications with J2EE. Presented by Steve Benfield, CTO

**Actional SILVER SPONSOR**

■ 2:30 P.M. – 3:15 P.M.

Actional Presentation Discuss Actional's Web service solution, SoapSwitch. Presented by James Phillips, Vice President, Product Management

**METASERVER SEAGULL**

■ 11:30 A.M. – 12:15 P.M.

Metaserver & Seagull Presentation.

**IONA PLATINUM SPONSOR**

■ 12:30 P.M. – 1:15 P.M.

IONA Presentation Hands-On Web Services – How IONA's Orbix E2A XMLBus Promotes Code Re-use, Increases Productivity, and Solves Real-World Business Integration Challenges Today! Presented by Rebecca Dias, Product Manager, IONA Orbix E2A XMLBus

**TALKING BLOCKS**

■ 3:30 P.M. – 4:15 P.M.

Talking Blocks Presentation Web Services Management: A business-centric approach to interoperability, change and centralized control. Presented by Mark Potts, CTO



**SYS-CON RADIO**

Enjoy live coverage from the Show floor hosted by JDJ editor-in-chief Alan Williamson. SYS-CON Radio will broadcast this event live around the world via the SYS-CON Web site. Tune in for live interviews, product announcements, and discussions with the leaders of the industry.



**SYS-CON TV**

Watch energetic keynote presentations and highlights from Web Services Edge 2002 East, JDJEdge 2002 East and XMLEdge 2002 East. Go to www.sys-con.com to re-experience memorable presentations.



**To register:**

Online: [www.sys-con.com](http://www.sys-con.com)

Fax: 201-782-9651

Mail: SYS-CON Events, Inc. 135 Chestnut Ridge Road Montvale, NJ 07645

For More Information: 201-802-3069